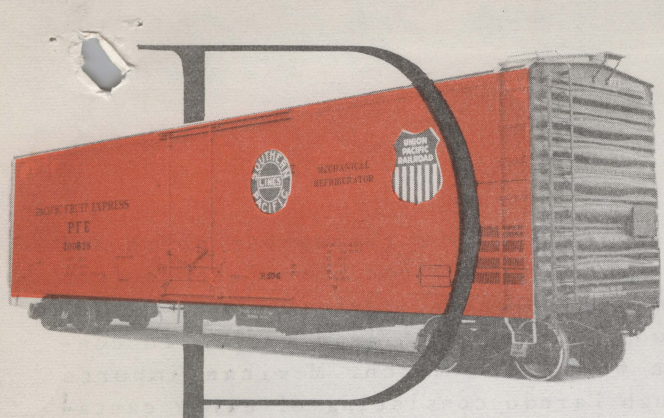
P-12-1



F. E. Dorch
S. R.
MAR 7 1960

NEWS LETTER

PACIFIC FRUIT EXPRESS COMPANY
SAN FRANCISCO, CALIFORNIA

FEBRUARY 1960

P.F.E. LOADINGS

	1960			1959		
	PFE Cars	Foreigns	Total	PFE Cars	Foreigns	Total
January	*22,537*	*2,435*	*24,972*	*26,910*	*1,685*	*28,595*

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CAR SITUATION

As a result of the light January loading, there were ample car supplies in all loading territories going into February. The situation continued satisfactory through first week in February; however, with steadily increasing loading, supplies began to shrink and by February 15th, situation had deteriorated to point where a tight condition obtained in northern California and Idaho, and loading in Southwest was being protected on little better than day-to-day basis. Blizzards in Pennsylvania and upper New York State slowed up movement of empties through Pittsburgh and Buffalo Terminals and freezing weather in Chicago area made switching difficult, resulting in some slowup in that area. Indications are car situation will continue on a more or less close basis during remainder of February, necessitating close attention to local and general car distribution by all concerned in order to protect adequately our business with a minimum use of foreign equipment.

CROP CONDITIONS

ALONG SOUTHERN PACIFIC -

Oregon: Pear shipments from storages in southern Oregon have continued in light but steady volume and as storage holdings are much lighter than last year, loadings should continue present volume and regularity without adversely affecting markets. Potato movement from Klamath Basin continues in good volume well ahead of last year due to favorable California markets and incentive rate loading which has recaptured much of this business from other forms of transportation. Light loading in Willamette Valley from Eugene north to Portland consists of frozen food, canned goods and other miscellaneous commodities.

Northern California: With exception of several days of heavy rain, which is normal at this season of year and on the whole beneficial, weather has been satisfactory and favorable to crops now growing

and harvesting. Navel orange crop in the Porterville District continues to provide a good steady movement which should continue at present levels through first half of March. Miscellaneous vegetables from Salinas Valley continue to move in normal light seasonal volume; however, movement will show some increase toward end of month as new spring varieties come into production. Canned goods loading in Bay Area, San Jose and Sacramento-Stockton Districts has been moving in normal seasonal volume which should show some increase for remainder of month due to reduction of inventories prior to March 7th tax day. Regardless of increased movement, shipping generally is expected to be somewhat lighter than last year due to greater availability and use of DF box cars.

Southwestern District: Tomato crop along West Coast of Mexico which suffered rather severe damage as result of heavy rains during middle and latter part of January had not fully recovered during first half of February. Increased production of good quality tomatoes and corresponding heavier car loadings began reaching the border at Nogales on February 18th, and with large acreage in prospect, heavy volume shipments are expected to continue through remainder of February and all through March. Lettuce harvesting in Imperial and Yuma Valleys moved into peak production early in month and will continue in heavy volume through first two weeks of March. Celery harvest along SD&AE has passed its peak and will be on downgrade during remainder of February. In territory west of Banning, citrus shipping will continue its gradual seasonal increase and miscellaneous vegetable harvesting in Oxnard and Guadalupe-Santa Maria areas will increase gradually as new and early spring crops come into production.

T&NO: Movement of miscellaneous vegetables from Rio Grande Valley and from Uvalde-Eagle Pass areas have been moving in very good volume throughout month and with exception of some interference from several days of rain, movement is currently in good volume which is expected to continue well into March. Mexican imports through Laredo consisting of early cantaloupes, some watermelons and frozen strawberries is underway and will increase steadily with heavy movement coming in March.

ALONG UNION PACIFIC -

Northwestern District: Shipping from this district consisting of storage fruits, canned goods, nursery stock and miscellaneous items is moving in normal seasonal volume and the loading for February should compare favorably with same month last year for all commodities.

Utah-Idaho District: Due to lighter storage crop of Idaho potatoes, shippers did not seem eager to move their stocks, apparently feeling better prices could be achieved at a later date. Loadings therefore during first half of February were somewhat lower than had been estimated. Markets firmed up at good prices during week of February 14th and loadings responded correspondingly, with heavy volume shipping indicated throughout the remainder of month. Onions have continued to move in a normal seasonal volume and in line with seasonal expectations.

Eastern District: Western Nebraska potatoes moved slightly above last year's volume during first half of February, and Colorado onions moved at rate of a car per day. Bulk of these crops, however, continue to move by truck. Loadings in eastern Nebraska and Kansas will consist mostly of canned goods and packing house products which are moving at normal rate for this period of year.

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PERISHABLES AND SEMI-PERISHABLES LOADED P.F.E. CONTRACT LINES DURING 1959 COMPARED WITH 1958

	1959	1958	Inc.	Dec.
Apples	4,179	5,576		1,397
Peaches	1,573	1,731		158
Pears	8,853	9,337		484
Plums	2,981	1,951	1,030	
Prunes, fresh	1,665	1,415	250	
Other Decid. Tree Fruit	1,951	1,485	466	
Carrots	10,221	10,508		287
Cauliflower	2,272	2,405		133
Celery	16,029	15,751	278	
Lettuce	48,018	48,316		298
Onions	9,177	9,327		150
Green Peas	716	831		115
Potatoes	67,982	74,097		6,115
Tomatoes	15,320	13,628	1,692	
Other Vegetables	16,326	15,603	723	
Bananas	12,579	13,801		1,222
Cantaloupes	21,633	22,400		767
Citrus Fruit	28,397	25,530	2,867	
Grapes	12,894	13,685		791
Watermelons	3,918	3,079	839	
Frozen Food	14,944	13,087	1,857	
Canned Goods	19,024	23,054		4,030
Meat & P.H.P.	5,490	5,597		107
Other Miscellaneous	13,506	16,140		2,634
Total	339,648	348,334		8,686

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DIVERSIONS HANDLED

	1959	1958
Total diversions handled	725,523	733,544
Number of failures	110	143
Number diversions handled per failure	6,596	5,130

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The Management extends congratulations and best wishes to the following PFE employes who reached service anniversaries with our Company during the month of February 1960:

40 YEARS SERVICE

William W. Hoyle	Administrative Department	San Francisco
Mrs. Jessica M. Rayner	Accounting Department	San Francisco
Robert P. Lownsdale	Car Department	Nampa

35 YEARS SERVICE

Theodore W. Courtney	Ice Plant	Pocatello

30 YEARS SERVICE

Howard B. Jensen	Car Department	San Francisco

25 YEARS SERVICE

Wilmer L. Bragg	Car Department	Los Angeles
Harold L. Akers	Car Department	Tucson
Elmo E. Moreland	Car Department	Tucson

20 YEARS SERVICE

Joseph L. Moore	Store Department	Los Angeles
Anthony Buccola	Car Department	Los Angeles
Lon Elrod	Car Department	Los Angeles
Jack J. Lorino	Car Department	Los Angeles
Phillip D. Nagle	Car Department	Nampa
Odessa Perron	Car Department	Nampa
William B. Guilbert	Car Department	Roseville
John D. Lobato	Car Department	Tucson

15 YEARS SERVICE

Percy L. Luke	Engineering Department	San Francisco
Mrs. Stella P. Carver	Accounting Department	San Francisco
J. P. Van Domberg	General Agency	New York
M. Ramierz	Store Department	Tucson
Bessie Willson	Car Department	Los Angeles
J. T. Casillas	Ice Plant	North Platte
M. V. Deluna	Ice Plant	North Platte
Mrs. Jessie M. Turner	Ice Plant	Roseville

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The following PFE people have recently retired from our service and to each of them we extend our best wishes for a long and happy retirement:

Alfred J. Danks	Repairman	Phoenix
Leo Dreier	Iceman	Council Bluffs
Ramon T. Garcia	Carman	Tucson
Medd A. Glenn	Iceman	North Platte
Ralph L. Healy	Chief Clerk	Los Angeles
Dario D. Lopez	Carman	Los Angeles
Leo M. Wadley	Carman	Tucson
Vincent P. Palmer	Carpenter	Los Angeles

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BLOOD DRIVES

From time to time PFE is asked by Southern Pacific Hospital Department to conduct Blood Drives among personnel of shops, stores, ice plants and platforms, offices and other facilities, in order to insure that an adequate supply of blood is on hand for daily and emergency use. We are told there have been times at the Hospital when whole blood used in treatment of patients has been nearly exhausted. Response to the Blood Drives by PFE people generally has been very gratifying and Chief Surgeon Vance M. Strange and Business Manager H. J. Short have asked me to tell you of their appreciation and to thank each of you who participated.

Any one of us at any time could become a "Recipient" rather than a "Donor" of blood and those fellow workers we help today may very well be helping us tomorrow. Think it over carefully and do your part the next time a Blood Drive is conducted in your area!

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"There is no beautifier of the complexion, or form, or behavior, like the wish to scatter joy and not pain around us."

--Emerson

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CHAS. AHERN
Vice President and General Manager